

**City of Scottsdale
Enhanced Municipal Services District Commission
Regular Meeting Agenda
HR Pinnacle Room
7575 E. Main Street
Scottsdale, Arizona 85251**



Wednesday, June 16, - 5:30 PM

Commissioners

William Gookin, Jr.
Marilynn Atkinson
Bambi Johnson

Paul Piazza
Anselm Bischoff
Todd Iacono
Steven Scholz

1. Call to Order
2. Roll Call
3. Approval of May 19 Meeting Minutes Action
4. FY 2005 Budget Action
Staff will provide an overview of the FY 2005 budget. The Commission will be asked to make a recommendation to the city council. Sahler Hornbeck, Downtown Group
5. Resort Trolley Discussion*
Staff will brief the commission on an opportunity to implement a resort trolley route that would operate along Scottsdale and Lincoln Roads and into downtown. Later this fall, the Commission will be asked to consider allocating funds from the FY05 budget for its share of the costs. Debbie Astin, Transportation Department
6. Marketing Consultant Action
Consider recommendation for approval of new marketing consultant to the city council. –Commissioners Piazza, Johnson and Bischoff
7. Area Grants Action
Approve area grant criteria and application format so that merchant associations may begin to submit requests for funding. – Sahler Hornbeck, Downtown Group
8. Marketing Plan for Fiscal Year 2005 Discussion*
Continue discussion of draft marketing plan for 2005. Next step will be to have new marketing consultant review before Commission approves a final plan. – Sahler Hornbeck, Downtown Group
9. Marketing Working Group Update Discussion*
Update on the latest efforts by the working group. – Commissioners Johnson and Atkinson
10. Future Agenda Items/Commissioner Announcements Discussion*
11. Staff Announcements Information Only
Staff will provide an update on any outstanding items. Sahler Hornbeck, Downtown Group
12. Items from the Floor
Citizens may complete a Citizen Comment card before or during this evening's meeting. This time is reserved for citizen comments regarding non-agendized items. No official action can be taken on these items. Speaker limit: 3 minutes
13. Adjournment

*The Commission cannot discuss or vote on items not on the agenda, including items brought up as Commission or public comments. If action by the Commission is needed, the item should be placed on the next meeting's agenda to be consistent with the Arizona Open Meetings Law.



Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting Michelle Korf at 480-312-2638, or email mkorf@scottsdaleaz.gov. Requests should be made as early as possible to allow time to arrange accommodations.